Position: Junior Brand Manager  
Company: French Chamber of Commerce Singapore  
Job ID: ZR_68_JOB

The French Chamber of Commerce in Singapore is recruiting for one of its client a Junior Brand Manager.

JOB DESCRIPTION:
• Lead execution of an existing launch plan from marketing perspective, and co-lead development of annual marketing plans in subsequent years
• Prepare all promotional materials, using global toolkits and following global branding guidelines as basis/support. Obtain local regulatory approvals for above mentioned promo materials whenever needed
• Recommend and conduct market research projects as required
• Perform budget tracking and milestone management
• Connect and brief internal colleagues on marketing activity development/work closely with our distributor to ensure success in product support and sales execution
• Monitor all areas of product performance, liaising with finance and supply team colleagues
• Monitor competitive and industry trends regarding his/her products
• Provide information and reports as requested by senior management

CANDIDATE REQUIREMENTS:
• A marketing/commercial degree is needed; a scientific and/or digital diploma is a plus
• 1 year commercial experience, either postgraduate or as Intern – as an intern you will need to show what you actually achieved.
  o An absolute minimum of 6 months experience in marketing
  o Demonstrate understanding of basic product management skills
• To have an affinity for and to be prepared to work in a healthcare environment
• Fluency in English both written and oral is mandatory, knowledge of other Singaporean relevant languages would be considered as an asset
• Excellent writing skills, for both planning and briefing;
• Good presentational skills, with capacity to develop further
• Key Opinion Leader (KOL) relationships are an asset
• Enthusiastic, creative and pro-active team player
• Eye for detail, prepared to complete tasks thoroughly
• Flexible person, with the ability to work under pressure
• Ability to understand and utilize scientific and medical data
• Driver with a sense of urgency

APPLICATION:
To apply, please submit your detailed resume to mpfau@fccsingapore.com

Only shortlisted applicants will be notified.